



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Billing Address:

Target Enterprises
Attention: cindie crane
15260 Ventura Blvd.
Ste 1240
Sherman Oaks, CA 91403-5347

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
958654-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Live Free PAC	NH TAR Nov12 Proj.	

Flight Dates	Order #	Alt Order #
11/05/12 - 11/11/12	958654	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/05/12	5a Eyeopener	5-6a	MTWTF--	:30	5	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 24 WCVB M 11/05/12 5:24 AM 5a Eyeopener 5-6a :30 DMLFPAC1210H \$1,100.00 NM									
2	11/05/12	11/05/12	REGIS AND KELLY DAY 9A-10A		MTWTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 26 WCVB M 11/05/12 9:53 AM REGIS AND KELLY DAY 9A-10A :30 DMLFPAC1208H \$800.00 NM									
<u>Total Spots</u>							2		

Payment Terms 30 Days

<u>Gross Total</u>	\$1,900.00
<u>Agency Commission</u>	\$285.00
<u>Net Amount Due</u>	\$1,615.00